Dr. Thomas Lilge

Faculty of Humanities and Social Sciences
Department of Cultural History and Theory
gamelab.berlin



Expertise
Dr. Lilge, founder of gamelab.berlin, is working on the conception and implementation of digital and analog learning and experience offerings that use playful elements to generate continuous motivation throughout the entire period of use. Examples of such offerings include serious games, i.e., serious games that pursue specific learning objectives; gamified apps, i.e., applications that contain playful aspects; digital and analog exhibits; and immersive room design that immerses the user in a captivating experience. The goal is that people, through these interactive and engaging learning methods, will be motivated to expand their knowledge and actively engage with the content. In addition to his work as a researcher on the cultural technique of games, he advises companies and organizations on the topics of gamification and human focused design.

Scientific Services
- Conception and testing of digital prototypes
- Consulting on interdisciplinary innovation projects

Testimonials
Twiddle - mobile game for 8 research museums of the Leibniz Association
Polarstern 360° - Virtual and Augmented Reality Exhibition at the Bremerhaven Maritime Museum
Snapture - mobile game for teaching image literacy for the Bode-Museum Berlin
Mein Objekt - playful knowledge transfer for e.g. Humboldt-Forum Berlin, Badisches Landesmuseum, a.o.

Continuing Education
Gamification Expert Level 3 of the Engagement Alliance and
certified Octalysis Framework user

Topics / Trends
Gamification
New Work
Design
E-Learning
Management & Entrepreneurship
Software Development
Continuing Education / Lifelong Learning

Scientific Institution
Helmholtz Zentrum Berlin

Industries
Education
Information & Communication Technology
Arts, Media & Entertainment
Professional Services & Consulting

Mentor for Startup
Homo Ludens GmbH

https://www.linkedin.com/in/tomlilge/

Humboldt-Innovation GmbH
Innovation Management

Eleonora Frühwirt
Transfer Manager
+49 30 2093 70769
eleonora.fruehwirt@humboldt-innovation.de

Jan Eggert
Innovation Manager
+49 30 2093 70764
jan.eggert@humboldt-innovation.de

HUMBOLDT INNOVATION
RESEARCH CREATING REALITY.